

**Subject:** [New post] Holiday Shopping on Amazon? Every Purchase Supports the Library!

**Date:** Tuesday, December 13, 2016 at 1:49:54 PM Eastern Standard Time

**From:** Graduate Center Library Blog

**To:** Cirasella, Jill

New post on **Graduate Center Library Blog**



## Holiday Shopping on Amazon? Every Purchase Supports the Library!

by [Melissa Longhi](#)

**Will you use Amazon.com to purchase gifts and books this holiday season?** If you do you, this is a great opportunity to help support the Graduate Center Library!

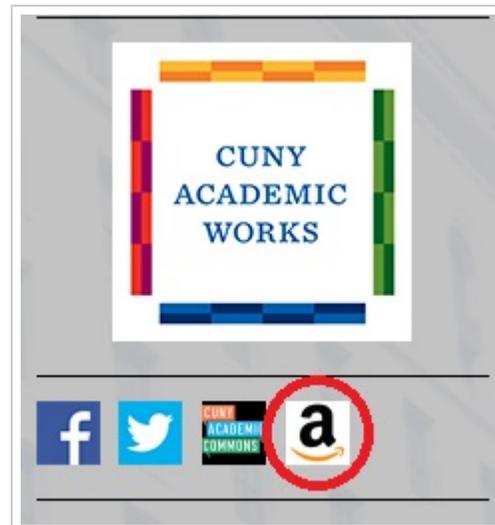
For every purchase made through the GC Library's Amazon link, located on the library website, you can help fund the Library. Through a program called Amazon Associates, the GC Library earns anywhere from 4% to 8.5% on nearly all purchases.

As an example, if you ordered the book *HyperCities: Thick Mapping in the Digital Humanities*, the Library will receive 7% of the purchase price or about \$1.25. That might not seem like much but it adds up!

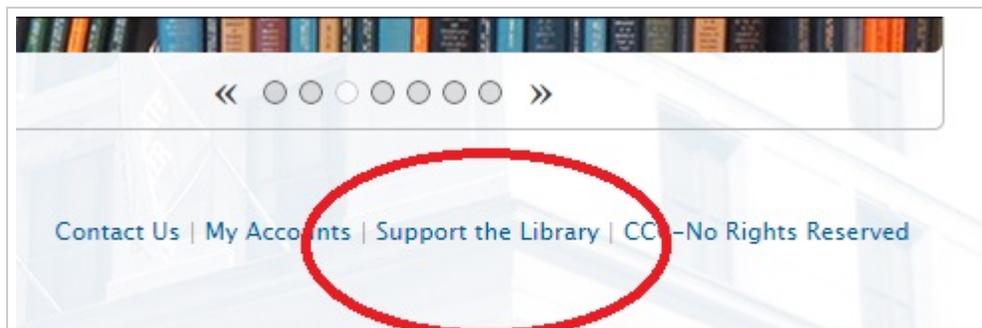
**Ordering books or eBooks through Amazon for the new semester?** Again, we would like

to encourage you to purchase through the Amazon logo on the GC Library's website.

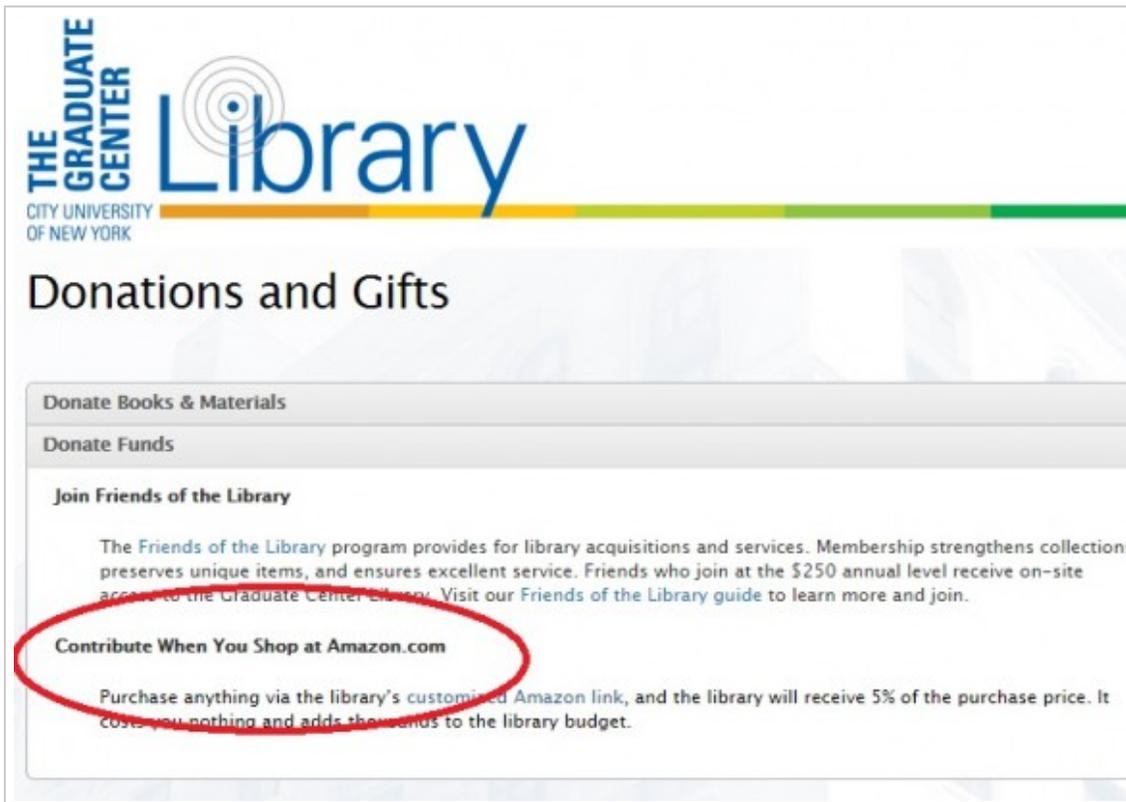
**But your purchase doesn't have to be only books!** The Library earns a percentage from nearly anything purchased, including electronic products, Amazon Instant Video, MP3 downloads, DVDs, video games, apparel, health & beauty products, household items, pet supplies, sports equipment, tools, gift cards and more. The best part is there are no additional costs added to the purchase price. A percentage earned from your purchase goes directly to the Library which benefits the students, faculty and staff.



You can get to our



Amazon Associates page by either clicking on the Amazon logo on the the Library's website or the **Support the Library** link at the bottom of the Library's website, which will take you to our Donations and Gifts page.



**THE GRADUATE CENTER Library**  
CITY UNIVERSITY OF NEW YORK

## Donations and Gifts

**Donate Books & Materials**

**Donate Funds**

**Join Friends of the Library**

The Friends of the Library program provides for library acquisitions and services. Membership strengthens collection; preserves unique items, and ensures excellent service. Friends who join at the \$250 annual level receive on-site access to the Graduate Center Library. Visit our Friends of the Library guide to learn more and join.

**Contribute When You Shop at Amazon.com**

Purchase anything via the library's customized Amazon link, and the library will receive 5% of the purchase price. It costs you nothing and adds the funds to the library budget.

When you get to Amazon, you will see **gccunyvvirtualboo** appear at the end of the Amazon web address. Then just order as usual.

The Graduate Center Library truly appreciates your support.





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**Melissa Longhi** | December 13, 2016 at 1:46 pm | URL: <http://wp.me/p3H0YH-Fmd>[wp.me]

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