

CUNY Academic Commons - Design/UX #10580

Primary nav item review

2018-10-24 12:29 PM - Boone Gorges

Status:	New	Start date:	2018-10-24
Priority name:	Normal	Due date:	
Assignee:	Sonja Leix	% Done:	0%
Category name:	Information Architecture	Estimated time:	0.00 hour
Target version:	1.19.0		
Description			
This is primarily about the main nav under the Commons logo throughout the main site, but probably also affects the "CUNY Academic Commons" dropdown at the upper-left of the toolbar.			
Let's gather some analytic data about the use of these nav items, and think about how and whether to restructure the IA, or represent them differently (especially on mobile?).			
Previously: #10229 .			
Related issues:			
Related to CUNY Academic Commons - Feature #10229: Remove 1 item from main na...		Resolved	2018-08-27
Related to CUNY Academic Commons - Feature #9801: Add courses item to main Co...		Resolved	2018-05-18

History

#1 - 2018-10-24 12:29 PM - Boone Gorges

- Related to Feature #10229: Remove 1 item from main nav bar when we add courses added

#2 - 2018-10-24 12:29 PM - Boone Gorges

- Related to Feature #9801: Add courses item to main Commons nav added

#3 - 2019-04-23 03:57 PM - Boone Gorges

- Target version changed from 1.15 to 1.16

#4 - 2019-05-17 06:22 PM - Sonja Leix

Boone Gorges wrote:

Let's gather some analytic data about the use of these nav items, and think about how and whether to restructure the IA, or represent them differently (especially on mobile?).

Who would be the right person to reach out to regarding analytics data for the main nav (and potentially even the CUNY commons dropdown nav if we have those events tracked too)? Will be good to have these data points to have informed discussions and make informed decisions on the nav structure.

#5 - 2019-05-17 06:59 PM - Sonja Leix

Boone,
I just saw you shared some analytics on main nav usage in the Commons Team.

From Boone's analytics pull:
First, main nav clicks. During the last six months, here's the pattern with regard to clicks in the main nav. (I'm not sure how much credence to give the raw numbers, but it should give you a sense of relative importance.)

Sites 7987
Groups 4492
Courses 3621
Members 3603
My Commons 2649
Papers 1895
Events 742
About The Commons 741
News 321

Contact Us 51
Publications on the Commons 40
Project Staff 23
Twitter 12
TOS 10
Image Credits 8
Privacy Policy 8

Is this data from just the main nav under the logo? Do we have any additional data on usage of the CUNY Commons profile dropdown nav (top left corner) as well? Do we have any usage metrics on desktop vs. mobile for the nav?

#6 - 2019-05-20 02:15 PM - Boone Gorges

- File Analytics commons.gc.cuny.edu Top Events 20181213-20190512.xlsx added
- File Analytics commons.gc.cuny.edu toolbar nav 20181213-20190512.csv added
- File Analytics commons.gc.cuny.edu Top Events 20181213-20190512 (2).csv added

Hi Sonja - I'm attaching a couple reports. One duplicates the data you've pasted above, in Excel form. Another gives a top-level summary of toolbarNav (this is the toolbar, NOT the main site nav) clicks broken down by browser, which should give you a very rough sense of desktop vs mobile usage. The last is a more detailed report of toolbarNav clicks, which is hard to summarize because it's specific to the site, but it should give you a rough sense of what's happening.

#7 - 2019-10-09 06:01 PM - Sonja Leix

Checking in on this task to see if the team wants me to take a stab at this for 1.16 still?

#8 - 2019-10-10 10:12 AM - Boone Gorges

- Target version changed from 1.16 to 1.17.0

I think it's too late to make decisions about this for now. Let's readdress in the spring.

#9 - 2019-10-10 01:29 PM - Sonja Leix

Sounds good.

#10 - 2020-07-15 11:26 AM - Boone Gorges

- Target version changed from 1.17.0 to 1.18.0

#11 - 2020-12-08 11:31 AM - Boone Gorges

- Target version changed from 1.18.0 to 1.19.0

Files

Analytics commons.gc.cuny.edu Top Events 20181213-20190512.xlsx	5.76 KB	2019-05-20	Boone Gorges
Analytics commons.gc.cuny.edu toolbar nav 20181213-20190512.csv	2.1 KB	2019-05-20	Boone Gorges
Analytics commons.gc.cuny.edu Top Events 20181213-20190512 (2).csv	0 KB	2019-05-20	Boone Gorges