

CUNY Academic Commons - Feature #5581

Explore alternatives to Google Analytics

2016-05-21 09:07 PM - Matt Gold

Status: Assigned	Start date: 2016-05-21
Priority name: Normal	Due date:
Assignee: Valerie Townsend	% Done: 0%
Category name: Analytics	Estimated time: 0.00 hour
Target version: Future release	
Description Per our discussion at the May 20 subcommittee meeting, please explore alternatives to Google Analytics. Thank you!	
Related issues: Related to CUNY Academic Commons - Bug #10722: StatPress performance & migrat... Resolved 2018-11-17	

History

#1 - 2016-05-23 04:24 PM - Boone Gorges

- Target version set to Future release

https://en.wikipedia.org/wiki/List_of_web_analytics_software

I think our minimum requirements are:

1. Must be FLOSS
2. Must be self-hosted
3. Must provide API so that we can provide user-specific data

I think that these limit our options to two packages:

- Piwik <https://piwik.org/>
- Open Web Analytics <http://www.openwebanalytics.com/>

My initial impression is that Piwik is more widely used and under more active development. It also has a popular WordPress plugin that we could probably use as a starting place for Dashboard integration on the Commons: <https://wordpress.org/plugins/wp-piwik/>

It'd be nice to get a preliminary review of Piwik from Valerie to see if she thinks it'd be sufficient for our purposes. If she says that it's missing critical functionality, then it may be a non-starter.

#2 - 2016-05-23 04:29 PM - Boone Gorges

- Assignee changed from Boone Gorges to Valerie Townsend

Valerie, I've taken the liberty of creating a Redmine account for you so that I can assign you this ticket :) Let me know if you have any problems logging in.

#3 - 2019-03-15 12:29 PM - Raymond Hoh

- Related to Bug #10722: StatPress performance & migrate to per-site Google Analytics added

#4 - 2019-03-15 12:34 PM - Raymond Hoh

I came across this ticket while I was cleaning up the Future Release milestone the other day. The momentum behind removing the StatPress plugin in [#10722](#) made me think of this ticket.

FWIW, Piwik is now Matomo - <https://matomo.org/blog/2018/01/piwik-is-now-matomo/>

#5 - 2020-04-16 04:33 PM - scott voth

Here is another alternative that I came across - <https://plausible.io/>

Open Source, requires no cookies, fully compliant with GDPR, CCPA and PECR

#6 - 2020-04-17 03:12 PM - Matt Gold

On our community team call, we said we'd discuss this in more depth next week at our meeting